



Reshaping Organisations

Realigning Purpose, Mission, and Strategy



BFSI



IT & ITES



HEALTH & WELLNESS



MANUFACTURING

December 2022

Evolving Workplace Paradigms

As the manner of the how, where, when, and why we work gets reimagined, it is imperative that workplaces revisit their purpose, and leaders understand how to ride this wave of change.

A recent McKinsey study highlighted how the talent pool, of which 46% are millennials, looks for three key things from their workplaces - that they help them to focus, relax, and collaborate. Critically, 56% of respondents said that their offices lacked spaces that allowed them to do exactly this.

It is an unenviable challenge, but the **Most Preferred Workplace 2022-23** encompasses brands at the vanguard of this evolution. Their focus on reshaping the workplace serves as inspiration to others, and sets a benchmark to aspire to.

After the resounding success of the inaugural edition, **Most Preferred Workplaces 22-23** returns to laud BFSI, Healthcare, and IT trailblazers who have reoriented the work experience to be more meaningful, collaborative, and, inspiring.

Join us to



Get strategic insights from thought leaders reimagining the future of the workplace



Understand how your strategy and solutions benchmark against peers



Connect and engage with thought leaders and leading industry professionals



Uncover innovations and opportunities shaping the industry



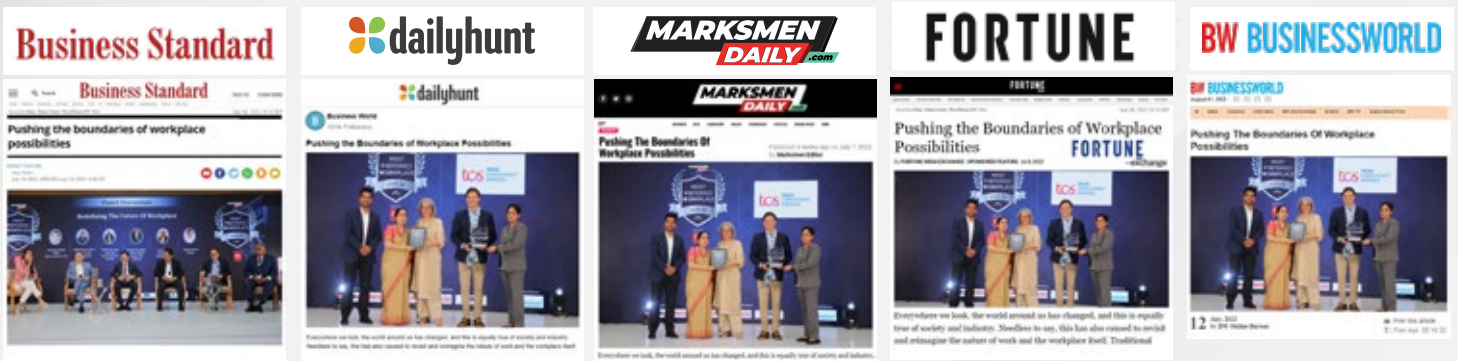
Celebrate the achievements of organisations leading the change

The galaxy of brands that grabbed the spotlight included



...And many more

Press Releases



Past Edition



Print Coverage



Televised On INDIA TODAY



Episode 1



Episode 2

...And much more

About Team Marksmen

Team Marksmen's helps organizations and leaders from across sectors create impactful change that matters.

Our work stems from a holistic understanding of every client's personalized context, unique requirements, sector dynamics, and macroeconomic environment. This allows us to create brand solutions that resonate with audiences, and thereby help advance the practice of management.

Team Marksmen is composed of an array of seasoned sales, marketing, and project execution professionals with a combined experience of more than 25 years. By combining deep subject-matter expertise with proprietary solutions, we deliver long-term value and equip our clients to grow and lead.



To know more about our services and solutions, contact us

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